

Works.

THE WORKPLACE DESIGN MAGAZINE

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AND THIS
IS HOW
IT STARTS

Pilot
issue
😊

**MARCIE LARIZADEH
SQUIRE AND
PARTNERS**

**What are you hoping
to see at CDW 2022?**

We are hoping to see spaces which we are familiar with

transformed by new ideas, materials and concepts, as well as unlikely collaborations between suppliers and designers. We'd also like to see items which are flexible and modular, but also well designed for different spaces.

**What are you dreading
seeing at CDW 2022?**

A lack of interaction with products – and an empty glass!

**What gaps in the
market are you
hoping to see filled?**

We'd like to see products focused on wellbeing and sustainability, with a longer lifespan.

**From experiences of
fairs past, what do
exhibitors get right/
wrong?**

Either having too much or too little information. Stands should feel inspiring, not cluttered; there should always be a link if you would like to find out more. It also makes for a much better experience when an exhibitor allows you to explore the product or exhibition at your own pace.

**What collaboration/
event are you most
excited about
this year?**

We're looking forward to TOTO's The Tokyo Toilet Project exhibition and talk, as well as the British Collection at St James's Crypt on

the Green. We always look forward to seeing Uncommon's work.

**What issues would
you like to see
discussed at CDW?**

Sustainability and wellbeing are top of our list.

**What, if anything, is
missing from CDW?**

Things hosted along the Northern line's Bank branch.

**How important
is CDW to you as
an event?**

Invaluable – especially since so many events have been cancelled over the last couple of years. It's a brilliant time for everyone in the industry to meet and see the latest innovations.



Marcie

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Matt

**MATT DAVIES –
THE FURNITURE
PRACTICE**

**I think its real value
is to bring people
together and re-
energise Clerkenwell
as a destination."**

**What are you hoping
to see at CDW 2022?**

New products that have been designed for circularity.

**What are you dreading
seeing at CDW 2022?**

Middle aged furniture salespeople.

**What gaps in the
market are you
hoping to see filled?**

Products for which manufacturers have

take-back schemes. Also, the evolution of sit/stand desks to be softer in design to complement trends in third space design.

**From experiences
of fairs past, what
do exhibitors get
right/wrong?**

They get it right if there is a reason to attend beyond the product itself, eg. with pertinent talks.

**What issues would you
like to see discussed
at CDW?**

Circularity, sustainability, and how to better share information within the industry.

**How important
is CDW to you as
an event?**

6/10. I think its real value is to bring people together and re-energise Clerkenwell as a destination.

